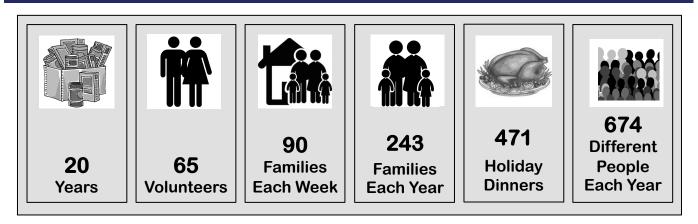


# PENFIELD ECUMENICAL FOOD SHELF Annual Report

## Together we are making a difference in Penfield.

## 20 Years of Generosity =



Our 20<sup>th</sup> anniversary offered us the chance for celebration and reflection. We are proud of our track record of providing service in the Penfield community for 20 years. This milestone allowed us to highlight our tradition of advocacy, thank our community of volunteers and donors, boost our outreach efforts, and raise hunger awareness in Penfield.

### 2017 Initiatives

### **Increased Distribution of Fresh Vegetables**

Produce provides a powerful opportunity to solve hunger. Fresh fruits and vegetables are essential to any balanced diet — and getting more to people in need can help them move beyond food insecurity into stronger, healthier lives. In 2017, we made significant strides in our efforts to source and distribute more fresh produce to the people we serve. Through the generous support of the Penfield community we were able to buy additional fresh vegetables during the colder months.

#### **Encouraging Healthy Food Choices**

As part of our mission to encourage healthy eating, we produced and distributed a Vegetable Soup Cookbook to all of our clients. We are committed to encouraging healthy choices.

#### Supplemental Summer Food for Kids

Summer vacation for school children can put a further strain on family food budgets with children home for breakfast and lunch each day. The Penfield Ecumenical Food Shelf was able to provide 4,000 breakfast and lunch foods over three distributions last summer to fortynine Penfield families with school age children.

Our mission is to alleviate food insecurity in the Penfield community by providing nutritious food to those in need in a compassionate, respectful and non-judgmental manner.



## PENFIELD ECUMENICAL FOOD SHELF Annual Report

## **Long Range Planning**

The number of Penfield families we serve each week is continuing to grow. We are now serving an average of 90 families each week. Our Long Range Planning Committee has been reviewing our organization's operations and we will continue to assess how we can best serve our clients and be successful in our mission as we grow.

### **Increased Retail Donors**

A majority of the perishable food that the Penfield Ecumenical Food Shelf distributes comes from our food rescue program. Retail donations provide much-needed perishable foods such as fresh produce, dairy, meats and other protein which are key ingredients of a balanced diet. Our volunteers safely retrieve edible food that would otherwise go to waste.

In 2017 we began a new partnership with the Webster Target. We are thankful to all of our wonderful retail partners and the volunteers who rescue food from: Aldi's, Menchie's, Target, Schutt's Apple Mill, Tops, Wegmans, Wickham Farms, and Woody Acres Farm.

## Foodlink Partnership

The Penfield Ecumenical Food Shelf is recognized by Foodlink to be an outstanding example of how to rescue, keep foods safe and distribute food locally. In 2017 we again received an A Rating. As a partner with Foodlink we take advantage of the grants available to us as well as foods distributed either free to us or at a lower cost.

## **Leadership Team**

The addition to our team of a social worker as our client advocate has strengthened our ability to connect our clients with community resources to meet other needs they might have.

### **Our Donors and Volunteers**

A broad and diverse range of individuals and organizations regularly participate in volunteer and donor efforts, including family groups, faith-based organizations, corporate groups, school groups, and social and community groups. If you would like to join us as partners to give our neighbors the hope and food stability they need, please contact us.